

ARE YOU  
READY  
FOR THE  
FUTURE?

225 mi  
DRIVING RANGE (EPA ESTIMATE)

402 HP  
/ 300 kW

5.1 sec.  
0-60 MPH with  
launch control

TRANSMISSION

SEATS

DRIVE

FUEL TYPE

MSRP

HP



LOAN AMOUNT \$

LOAN TERM

INTEREST RATE %

TAYCAN 4 CROSS  
TURISMO

FINAL SPEED



 **CARCIVIC**<sup>TM</sup>  
M E T A V E R S E

# THE PROBLEM

## > **Outdated Technology**

Dealerships and OEM's are still figuring out how to offer digital retailing solutions.

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## > **Turnover**

Fully trained sales people are hard to find and keep.

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## > **Response Time**

Lack of real-time engagement

# THE SOLUTION

The CarCivic™ solution allows you to buy, sell, trade and or finance your vehicle both in the Metaverse and in the real world.

TRADE IN VALUE  
**\$17,500**

DOWN PAYMENT  
**\$2500**

**BUY**

**SELL**

SELLING PRICE

**\$97,398**



# THE OPPORTUNITY

A person wearing a VR headset is shown from the side, interacting with a glowing, wireframe digital car model. The car is composed of blue and purple lines and dots, with various geometric shapes like triangles and circles floating around it. The background is dark with some faint light effects.

## > AR/VR VIRTUAL DEALER

Delivering an immersive experience to customers from the comfort of their own homes

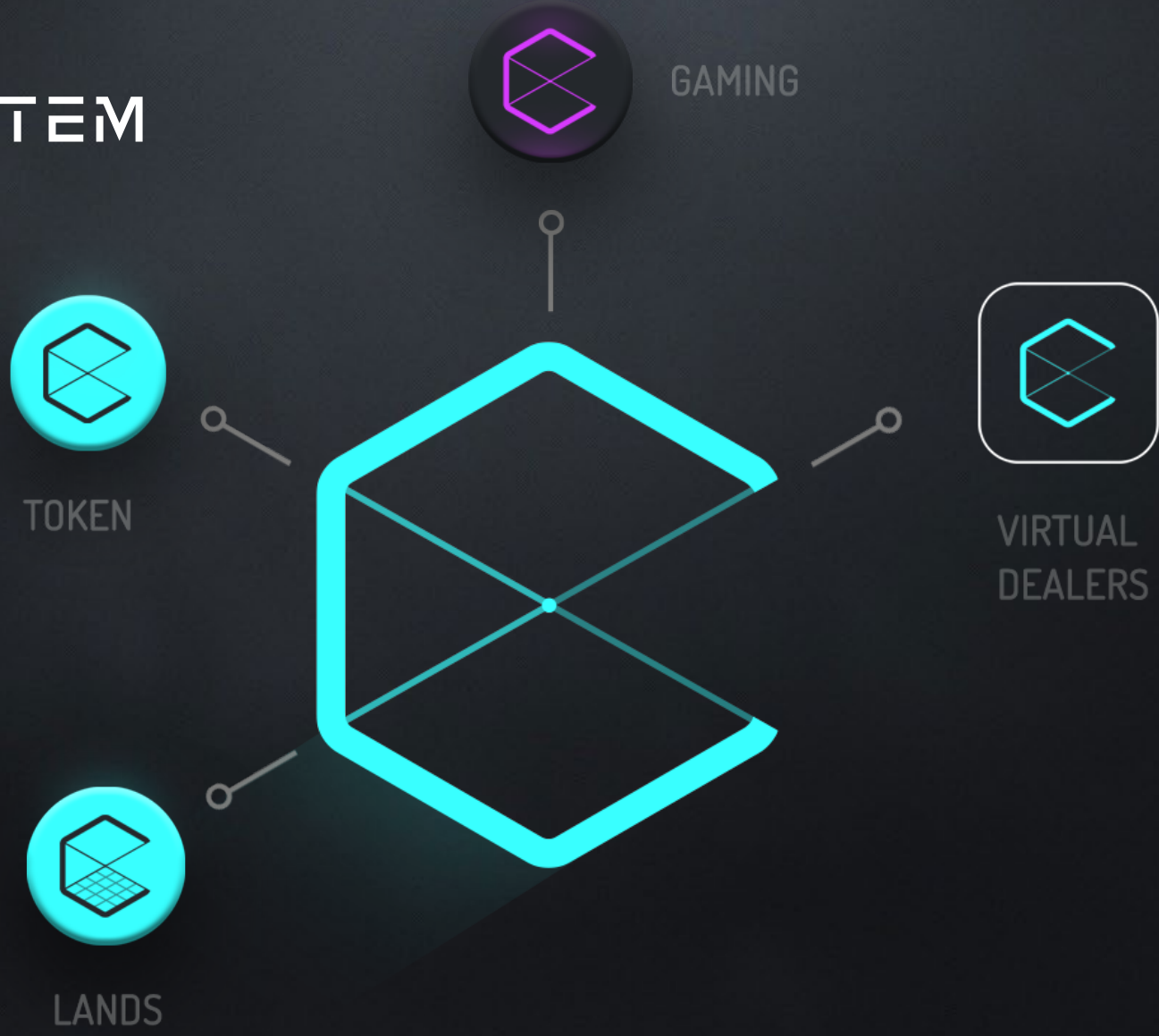
## > TRAINED AI SALESPERSON

Conversational **AI** that is fully trained to handle the sales process

## > METAVERSE & UNIVERSE

Bridging the gap between the **metaverse** and the Universe.

# ECOSYSTEM



# THE VISION

- > "Allow **consumers** to shop and transact the **full car-buying** experience on the **Metaverse.**"



FULL 3D EXPERIENCE



# VIRTUAL DEALER EXPERIENCE

From the comfort of your home



# THE PERFECT MOMENT

Let's build the future together!

## COVID 19

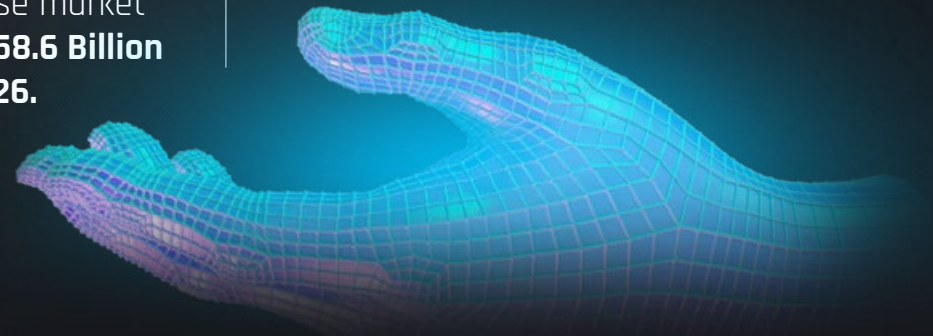
Covid-19 has compelled us to implement and embrace new technology.

## AR / VR

Compound annual growth rate (CAGR) of **68.4 %** from 2021 to **2025**.

## METaverse

Global Metaverse market to reach US **\$758.6 Billion** by the year **2026**.





# WHY CARCIVIC™ METAVERSE?

In **2022**, we will assist companies in accelerating their **metaverse** adaption. Big corporations are revising their game plans to be relevant in the virtual world



## RESEARCH PHASE

**92%** of consumers research online



## CAR BUYERS

**38%** GEN X  
**32%** BABY BOOMERS  
**32%** MILLENNIAL



## INTEREST

**1/4** consumers have interest in fully-online purchase



## DEALERSHIP

Only **61,4%** of consumers prefer to buy from the dealership

# NEW & USED CAR BUYERS

Millennials are the top buyers in **17** of **27** vehicle segments

	NEW	USED
MILLENNIALS	20%	5%
GEN Z	1%	2%




"Connecting Technology to **Movement**  
For **Younger** Generations"

# KEY METAVERSE MARKET SIZE & PREDICTION

\$ **64B**  
in 2020

\$ **800B**  
in 2024

 **Meta**  
has invested  
\$ **10B**  
in the **Metaverse.**

J.P.Morgan  
**Goldman Sachs**  
\$ **1-12T**  
Prediction



# THE U.S HAS ONE OF THE LARGEST AUTOMOTIVE MARKETS IN THE WORLD

DEALERSHIPS  
**17,968**  
NEW CAR DEALERS  
139,723 USED CAR DEALERS

AUTO MANUFACTURES  
**42**  
OEM'S IN THE U.S.  
AS OF 2022

# COMPETITIVE ADVANTAGES

## > Game Changer

Today, we're developing  
tomorrows **cutting-edge** technology

## > Futuristic

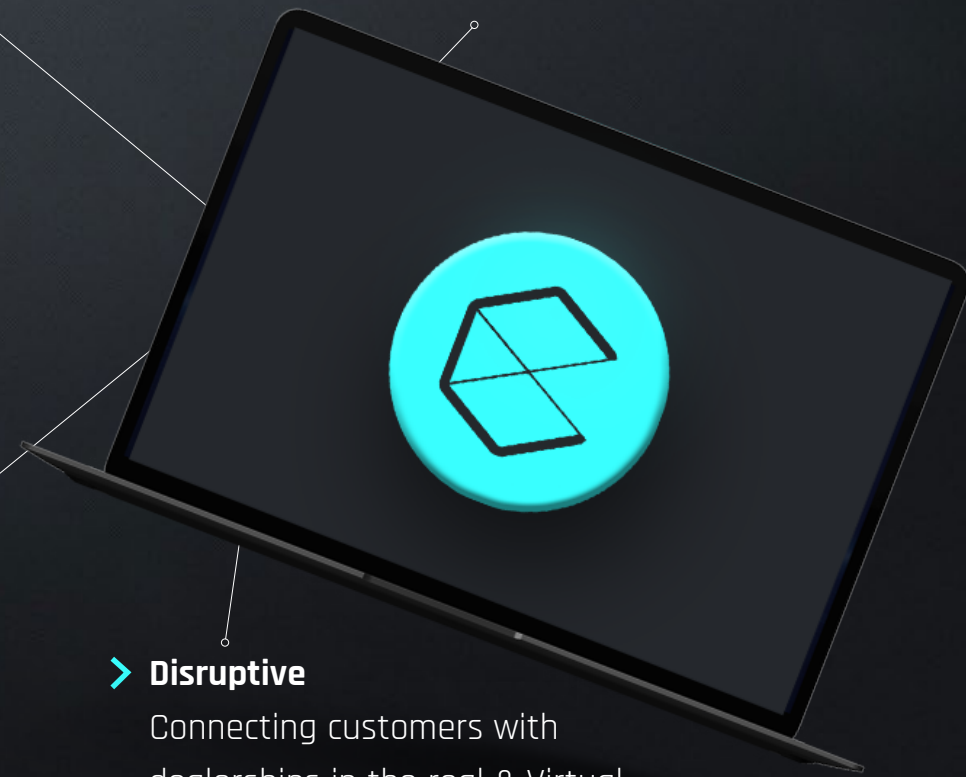
The experience is  
completely **immersive**

## > First to Market

In the **Metaverse**, This is the first  
immersive virtual Dealership of its kind

## > Disruptive

Connecting customers with  
dealerships in the real & Virtual  
World in real-time kind



> **FREMIUM**

Free listing for all dealerships to lower the barrier of entry



REVENUE  
MODEL

> **SPONSORSHIP**

Opportunities with OEMs, Dealerships, and Financial Institutions

> **PER LEAD/SALE**

Cost per lead, processing and NFTs' feekind

# 2021 TOP FUNDING CATEGORIES:

GAMING  
\$ 7.5B  
382 rounds

AUGMENTED  
REALITY  
\$ 2.1B  
176 rounds

ONLINE GAME  
\$ 2.5B  
110 rounds

VIRTUAL WORLD  
\$ 62.8M  
9 rounds



T H A N K Y O U



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